



DEMETRIUS
FRANCISCO
ANTUNA

• • •

SOUND
ART
DESIGN

• • •

SAN DIEGO

INTENTION

To exercise my years of expertise in producing and managing all aspects of creative design, while taking on new challenges and to *boldly go where no creative has gone before.*

MY PATH FROM THEN TO NOW

ART/DESIGN

ROSE RED CREATIVE :: Owner/Creative Director :: 2001 - Present

Complete brand identity design, marketing & website development for clients ranging from **Jamba Juice** and **XGames** to local musicians, retailers and restaurants. www.roseredcreative.com

EPICENTER ADVERTISING :: Art Director/Webmaster :: 2005 - Present

Brand identity, media kits, print & digital advertising, web development, direct mail, brochures, billboards and commercial jingles for clients ranging from **Tony Robbins** and **Coca-Cola** to multiple large retail development projects including **Macerich** and **Westfield**. www.epicenteradvertising.com

PREMISE MARKETING (aka Engage Youth) :: Sr. Designer :: 2010 - 2014

Print advertising, media kits and product packaging design for international youth oriented brands such as **Funny Or Die**, **California Skateparks**, **Creature Skateboards**, **Oakley**, **Glaceau Vitamin Water** and **Six Flags**.

FASHION CAREERS COLLEGE :: Instructor :: 2008 - 2011

Courses: Design Theory, Photoshop, Illustrator, eCommerce, Computer Fundamentals

EDUCATIONWORLD.com :: Webmaster :: 2004 - 2005

Design, creation, and maintenance of HTML, CSS, ColdFusion, PHP and JavaScript. Transmittal of seven E-Newsletters to over 75,000 subscribers. Responsible for the circulation, posting, and maintenance of all digital advertisements (banners, tile ads, text boxes, sponsored links, etc.).

FAHRENHEIT MAGAZINE :: Art Director :: 2002 - 2004

Conceptualized the entire look and feel of 52 page magazine including weekly population of print and web content/images and advertisements.

SOUND

SMOKING JACKET FILMS :: Composer/Sound Design :: 2015 - Present

Score composition, sound design and location sound for short films, *Bug, A Forest, Deadline* and upcoming feature length film *Fanboy*

K ST RECORDERS :: Recording Engineer :: 2012 - Present

Studio recording, engineering and producing of original music, compositions and commercial jingles using Pro Tools software.

NOTABLE CLIENTS

JAMBA JUICE
XGAMES
GLACEAU
FUNNY OR DIE
SIX FLAGS
OAKLEY
COCA-COLA
TONY ROBBINS

SOFTWARE

Adobe Creative Suite; Photoshop, Illustrator, InDesign, Acrobat, Dreamweaver, Audition & Premier. WordPress, Joomla, Teamsite, PowerPoint, Word, Excel. Audio/Video Software: (Pro Tools, Sound Forge, Vegas, Cubase, Audition, Ableton)

HIGHLIGHTS

Both Mac and PC proficient, great hands-on ability, fearless learner and collaborator, extremely detail/deadline oriented.

FORMAL EDUCATION

Certificate Program in Graphic Design, San Diego City College, 2002
Voted top 3 portfolios in Southern California, 2002

FORMALITIES & TECHNICALITIES